

SUPRA HUMAN

COMPANY STAT SHEET

COMPANY HIGHLIGHTS

Company Name:	Supra Human
Headquarters:	Scottsdale, Arizona
Founded:	2018
Founders:	John Madsen (Former NFL Athlete) and Nineveh Madsen (Media & Tech Executive)
Industry:	High-Performance Coaching / Health & Wellness / Online Fitness

COMPANY BOILERPLATE

Supra Human is a premium online fitness company built for high-performing men and women. Founded by NFL veteran John Madsen and media-tech executive Nineveh Madsen, the company delivers in-depth personalized coaching experiences, delivering unmatched aesthetic and athletic results. With the industry-leading coaches, a growing global presence, and seamless tech integration, Supra Human sets a new standard of operating at peak performance.

COMPANY HIGHLIGHTS

Industry-best client retention and transformation outcomes, with 4,000 active clients and 10,000+ client transformations

Ranked No. 273 on the 2025 Inc. 5000 list of the fastest-growing private companies in America

Ranked No. 27 in Healthcare & Medical nationwide by Inc.

Ranked No. 7 in Arizona across all industries by Inc.

Launched SHX: Supra Human Xperience, a flagship summit for elite performers

Supra Human headquarters is located in Scottsdale, AZ, with 100+ person remote international team across revenue, product, coaching, content, client success, and operations in the United States, Europe, Australia, and the Middle East

CONTACT INFORMATION

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