

S U P R A  H U M A N

FOUNDER

**JOHN MADSEN**



Despite never playing a down of high school football, John fulfilled his childhood dream of playing in the NFL. His career spanned stints with the Oakland Raiders and Cleveland Browns. Coached by the great Urban Meyer at the University of Utah, John has carried the champion mindset with him through sports and now business. For ten years, he's helped hundreds of high school and collegiate athletes gain a competitive edge.

Recognized by Business Insider and other media publications as a highly sought-out consultant who teaches high performance to individuals and executive teams on how to automate championship behavior for championship results, his company Supra Human comprised of certified experts help thousands of business men and women up level their fitness & nutrition.

His clientele ranges from Olympians, MLB & NFL players and corporate executives.

You can catch John weekly on his top rated mindset podcast, The Show with John Madsen.